



Graphic Designer | Arizona

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Education or Qualifications

Bachelor of Science in Public Relations | Psychology
University of Florida

Sarah Sheerer

Area of Expertise

Sarah Sheerer is a graphic designer for Arizona and is responsible for designing the experiences that help our clients see a new way forward.

Leveraging design as a way of articulating possibilities, solutions and vision, Sarah is well known for constantly delivering accurate, top-quality work for both internal and external clients.

In addition to her graphic design talents, Sarah naturally excels at refined grammar and syntax, is exceptionally personable and easy to engage with, as well as having an eagerness to learn and help elevate marketing efforts.

Sarah's colleagues would describe her as attentive, goal oriented, enthusiastic, passionate, and ambitious toward new experiences. With her ability to design compelling narratives that motivate action with a compelling vision for the future, she has a proven track record for successfully guiding projects from concept to execution in a fast-paced and deadline-driven environment.

Sarah is an excellent communicator who can support multiple professions across the organization as it relates to graphic design and social media. She is highly proficient with Adobe Creative Suite (InDesign, Photoshop and Illustrator), Microsoft Office Suite (Word, PowerPoint, Excel), and other digital platforms such as Hootsuite and Constant Contact.

Business Background

Sarah previously served as regional marketing intern for Colliers where she assisted in branding and logo design for property marketing, delivered social media strategy, and further developed her presentation and project management skills. Her intern experience with Colliers quickly acclimated her to commercial real estate, digital media and design, and integrated communications.

Prior to her internship at Colliers, Sarah served as a business development manager and was a member of the student leadership team at The Agency at UF in Gainesville, Florida, where she reported directly to the executive director with the responsibilities of developing client pitches, implemented creative and strategic reasoning, and developed marketing plans for all service offerings.

Community Involvement

- Camp counselor and aquatics leadership staff member – Sheldon Calvary Camp
- Lifeguard – CPR certification