



Rachel Wasserman

CLIENT SERVICES COORDINATOR
Colliers International | Northeast Florida



rachel.wasserman@colliers.com

EDUCATION OR QUALIFICATIONS

University of North Florida
Bachelor of Science:
Communications | Advertising
Minor: Fine Art | Photography

CONTACT DETAILS

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AREA OF EXPERTISE

Rachel joined Colliers International as a Client Services Coordinator in March 2019, and primarily supports the Bumgarner Industrial Team. She is responsible for the creation of marketing materials and implementing marketing strategies and techniques to optimize a property's market visibility.

BUSINESS AND EDUCATIONAL BACKGROUND

Rachel grew up in South Florida and relocated to Jacksonville in 2013 to attend the University of North Florida. For her senior internship, she worked at a large scale advertising agency under the supervision of their top account executives. Shortly after graduation, she began her career in marketing.

Prior to starting her career at Colliers International, Rachel worked as a Marketing Manager for a health and wellness startup in Jacksonville, FL where she was responsible for all content creation, event planning, digital maintenance and also managed the company's e-commerce store. Rachel also worked as a Freelance Marketing Assistant for a Venture Capital firm, gaining invaluable experience in the startup world.

ACCOMPLISHMENTS

Commercial Property Marketing Certification (CPMC)
Google Analytics Certification
Google AdWords Certifications
Shopify E-Commerce Certification
Amazon Seller Certification
HubSpot Email Marketing Certification