



Pureanae Jang BSc (Hons) HM MRICS

Area of Expertise

Pureanae Jang works as an Associate Director of Colliers' Valuation and Advisory Services in Hong Kong. Pureanae manages a team of eight, and her projects' geographic coverage spans across Asia Pacific, in particular Hong Kong, China and South Korea. She is committed to provide accurate and well-supported opinions of property value to assist her clients to reach their critical goal - to acquire the best asset, secure financing, close a sale, report to investors or identify unlocked potential of an asset.

Her specialisations include:

- Single-asset and Portfolio Valuations
- Appraisal Review / Management
- Discounted Cash Flow Analysis
- Feasibility Studies
- Highest and Best Use Studies

Business and Educational Background

Having grown up in Mainland China and Hong Kong, Pureanae can speak, read and write in English, Japanese, Korean and Chinese. With her diverse background and effective cross-cultural communication skills, she is capable of delivering portfolio valuations on a global scale. She has completed various projects in Australia, Hong Kong, Indonesia, Japan, Korea, Mainland China, Mongolia, Northern Mariana Islands, Singapore, Taiwan and The United States.

Prior to joining Colliers in 2015, Pureanae worked for HVS in Hong Kong as a Consulting and Valuation Associate. She was responsible for undertaking all aspects of consultancy works, in particular market research, development consultancy and highest and best use studies.

Professional Accomplishments

With over eight years of extensive experience providing valuation and advisory services to institutional investors, developers, banks and family offices, Pureanae brings comprehensive knowledge of major real estate sectors including residential, commercial, retail, industrial, hospitality and leisure. She is a member of the Royal Institution of Chartered Surveyors, and ensures all reports are prepared in strict accordance with the RICS Valuation – Global Standards, incorporating the International Valuation Standard Council (IVSC) Valuation Standards.

Associate Director | Hong Kong Valuation & Advisory Services

pureanae.jang@colliers.com
Main: +852 2828 9888
Direct: +852 2822 0529
Mobile: +852 6072 7955
Fax: +852 2828 9899

Suite 5701, Central Plaza
18 Harbour Road, Wanchai
Hong Kong S.A.R.

Affiliations or Memberships

Member of the Royal Institution of Chartered Surveyors and RICS Registered Valuer (MRICS-6810205)

