



Client Services Coordinator | Houston  
Capital Markets

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## Martha Hobby

### Area of Expertise

Martha Hobby joined Colliers in October 2022 as a Client Services Coordinator in the Houston office supporting advisors specializing in the capital markets sector.

Her role as a Client Services Coordinator includes developing and maintaining a staged marketing program for listing assignments, listing pitches, proposals and agreements, market research, marketing initiatives, online database maintenance, tracking deals, client support and contract administration.

### Business and educational background

Martha began her career with NAI Carolantic (now NAI Tri Properties) in Raleigh, N.C. before transferring to NAI Global in New York City. While at NAI Global, she was responsible for managing the firm's marketing content creation and online presence and produces marketing collateral for the NAI Global operations and brokerage teams.

Martha earned a Bachelor of Science in Business and a Bachelor of Arts in Psychology from Meredith College in Raleigh, N.C.

### Computer Competencies

- Adobe Creative Suite (Acrobat Pro, InDesign, Photoshop, Illustrator)
- CoStar
- Eagle View, Pictometry Imagery
- Google: Earth Pro, My Maps, Docs, Spreadsheets
- HubSpot
- Landvision
- Microsoft Office Suite
- REApplications
- SitesUSA
- Smartsheet
- ZipForms

### Education & Qualifications

BS in Business and BA in  
Psychology, Meredith College  
Shaw Academy