



Mallisa Jackson

LEASING SPECIALIST
Colliers Boise Office



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EDUCATION/QUALIFICATIONS

B.A. in Business Management
Administration

Associates in Accounting

CONTACT DETAILS

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AREA OF EXPERTISE

Mallisa Jackson specializes in Retail Real Estate throughout the greater Boise area. She leverages a powerful network of industry leaders, growing businesses, national retail chains, developers and investors, to build solid business relationships that create a mutually beneficial exchange.

Mallisa began her career in commercial real estate after years of repeated success improving the operational efficiency and economic profitability of several Boise restaurants. She became fascinated preoccupied with the value of business location after struggling to improve a pair of poorly located businesses. Regardless of an operation's efficiency, if the location is poor, the business will fail.

The early insight has developed into a passion for assisting businesses in creating synergistic consumer environments that enable growth for retailers, and financial reward for property owners. Mallisa is focused on developing the necessary relationships and market insight to provide clients with effective strategies for relocating and/or expansion. Clients trust her proven record of ensuring successful and timely fulfillment of their real estate needs.

She is known for her resilience, out of the box thinking and proactive approach towards business, especially while marketing retail listings for property owners.

BUSINESS AND EDUCATIONAL BACKGROUND

Mallisa holds a Bachelor's degree in Business Management Administration and an Associate's degree in Accounting. Mallisa is committed to her clients; centered on her past experience in trade area efficiency, she provides effective strategies for expanding or relocating within the market. Her business success is a direct result of her resilience and 'outside the box' proactive approach.

COMMUNITY INVOLVEMENT

Mallisa is co-creator and serves as a board member of HART Inspired - a teen inspiration and suicide prevention nonprofit organization. She also is involved with Conquer Chiari, a nonprofit organization dedicated to raise awareness and research for this serious rare neurological condition.

REPRESENTED LANDLORD AND TENANT CLIENTS (PARTIAL)

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|-------------------------|------------------|----------------------|
| » Chipotle | » Fresh Café | » Mor Furniture |
| » Cold Stone Creamery | » Grocery Outlet | » Noodles |
| » Culvers | » The Human Bean | » Pheonix Salon |
| » Dart Warz | » JB Restaurant | » Popeye's |
| » Dollar Tree | » Jersey Mike's | » Roadhouse Cinema's |
| » Firehouse Subs | » McAlister's | » Walgreens |
| » Freddy's Steakburgers | » Meineke | |