



Lauren Daniel

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Area of Expertise

Lauren joined Colliers in 2021 supporting the Urban Brokerage Advisory Services team. In this role, Lauren is responsible for strategizing the team's business objectives and marketing infrastructure while implementing new business strategies. She also conceptualizes and develops the design of property brochures, proposals or offering memoranda for the purpose of closing deals. In addition, Lauren sources properties and clients by researching local and national database and tracking reports on responses and communications from sourcing activities.

Business and educational background

Prior to joining Colliers, Lauren spent 10 years working with the Suburban and Industrial Brokerage team at CBRE in Boston.

While at CBRE, Lauren served as Client Services Specialist for the Suburban and Industrial Advisory and Transaction Services team. She assisted in the development and production of creative projects to facilitate client requirements as well as tracking all listings.

Education or Qualifications

Emmanuel College, Bachelor of
Fine Arts, Graphic Design