



Marketing Director
Chicago
Brokerage

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Laura Kalina

Area of Expertise

Laura Kalina is the Marketing Director for the Colliers Chicago Brokerage team. As a leader in strategic marketing and best design practices, she plays an integral role in brand and business development.

Laura has 15 years of experience in the real estate industry and more than 20 years of graphic design and advertising expertise.

Professional Accomplishments

- #REMAS, Content Funnel – Best Real Estate Graphic Design Awards (2018)

Business and Educational Background

Laura has a strong background in architectural, construction and commercial real estate graphic design and marketing. Her clients and previous employers include Booth Hansen, HFF LP, Bond Companies and JLL, offering them creative business solutions to property marketing in every product type.

She earned a Bachelor of Fine Arts in Advertising and Design from the International Academy of Design & Technology in Chicago.

Community Involvement

- Volunteer, DuPage Pads
- Volunteer, Loaves & Fishes

Affiliations or Memberships

AIGA – the professional association for design

Education or Qualifications

BFA, Advertising & Design
International Academy of Design & Technology - Chicago