



## John Parsley, SIOR

Principal | Houston

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colliers.com

1233 West Loop South  
Suite 900  
Houston, TX 77027

### Education & Qualifications

Bachelor of Arts in  
Communications, The University  
of Arkansas

Real Estate Sales Agent's  
License, Texas

### Affiliations & Memberships

Society of Industrial and Office  
Realtors (SIOR)

Houston Office Leasing and  
Brokers Association (HOLBA)

Houston Association of Realtors  
(HAR)

Colliers Law Firm Services Group

Colliers Occupier Advisors

### Area of Expertise

Mr. Parsley has been involved in all phases of the commercial real estate industry including design, construction and architectural for more than 26 years. John joined Colliers in 1999 and is a Principal and Director of the firm. He specializes in leasing office and investments including the acquisitions and dispositions of commercial buildings. Throughout his career he has represented a wide range of public and private companies in the office, industrial and investment areas, including many law firms, energy, financial services and technology firms.

John has consistently been a Colliers' Top 10 producer and was named a "Heavy Hitter" by the *Houston Business Journal*. He previously served as the President of HOLBA and in 2003 earned his SIOR designation. The SIOR designation is a professional symbol of the highest level of knowledge, production and ethics. Only 2,800 commercial brokers worldwide have earned this designation and less than 1,000 are office specialists. John lives by the philosophy of providing the highest level of service to clients, which means being involved in all phases including negotiations, analytical and market research while keeping the client fully informed throughout the entire transaction.

### Professional Accomplishments

- Colliers' Top 10 Producer (2000 - 2002, 2008, 2009, 2011, 2015 - 2017, 2019)
- Colliers' Titan Award (2004, 2006 - 2008, 2011, 2013 - 2019, 2021 - 2022, 2024)
- Colliers' Everest Club (2016, 2017)
- CRE Office Tenant Rep Heavy Hitter *Houston Business Journal* (2012, 2018)

### Business and educational background

Mr. Parsley received a B.A. in Communications in 1986 from the Fulbright College of Arts and Sciences at the University of Arkansas in Fayetteville, Ark.

A native Houstonian, he returned to Houston in 1992 after spending more than 10 years as Sales Manager in the Midwest, Northeast & Southwest USA for commercial building products divisions of two Fortune 100 companies – Armstrong World Industries and the General Electric Corporation. John then spent nearly three years as a Top 10 producer with the Grubb & Ellis company.

John is married and has two children.

### Community Involvement

John is active or has been a member of the following organizations:

- Post Oak YMCA Board of Directors
- Leadership Houston Class XVII
- Galleria Chamber of Commerce, Director
- St. Pius X H.S. Foundation Director
- Rotary Club of Houston
- Houston Livestock Show & Rodeo Committee
- Arkansas Alumni Association Board of Directors



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### **Representative Clients and Projects**

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"My partners and I simply want to thank you and your team for all of your efforts and hard work with both our recent relocation (and taking of additional space) and our previous lease renewal. Your expertise and advice made the process as painless as it can be. Your knowledge of the Houston market in general and our complex in particular were invaluable to use in securing the best terms possible. While I am certain we could have negotiated the lease extensions on our own (would any lawyer say otherwise), I am equally certain that the final result would not have been as favorable to us as it ultimately was had Colliers not been involved." - **Jeffrey E. Sher, Managing Partner at Fizer, Beck, Webster, Bentley & Scroggins**

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"(John's) expertise and advice made the process as painless as it can be. Your knowledge of the Houston market in general and our complex in particular were invaluable to use in securing the best terms possible."

*-Jeffrey E. Sher, Managing Partner  
Fizer, Beck, Webster, Bentley &  
Scroggins*