



# Jo Townsend

SALES EXECUTIVE  
Residential | Queensland



[jo.townsend@colliers.com](mailto:jo.townsend@colliers.com)

## EDUCATION AND QUALIFICATIONS

REIQ Sales Certificate

## CONTACT DETAILS

MOB +61 423 693 998

Colliers International  
Level 30, 111 Eagle Street  
Brisbane, QLD 4000  
Australia

[www.colliers.com.au](http://www.colliers.com.au)

## AREA OF EXPERTISE

Jo has specialised in the sales and marketing of master planned residential communities and has predominately worked directly for developer clients for the last seven years.

Through her experience Jo has forged a thorough understanding of project marketing and sales and pre-sales of residential land.

Jo ability to talk buyers through the process of buying and building on land originates from her thorough understanding of the design, building and development processes.

## PROFESSIONAL ACCOMPLISHMENTS

### BUSINESS AND EDUCATIONAL BACKGROUND

Jo commenced her real estate career in 2003 with a well-known and respected franchise agency selling residential property. In 2006 Jo decided to move into project marketing.

Jo has had a diverse employment history from working in information technology, administration and hospitality.

Dedicated to providing efficient and effective customer service, as well as her attention to detail is what ensures that she is a valued asset to our business. She's an effective communicator and conducts her day to day business with integrity and honesty, enjoying strong rapport and loyalty amongst her clients.

### BUSINESS AND EDUCATIONAL BACKGROUND

Jo commenced her real estate career in 2003 with a well-known and respected franchise agency selling residential property. In 2006 Jo decided to move into project marketing.

Jo has had a diverse employment history from working in information technology, administration and hospitality.

Dedicated to providing efficient and effective customer service, as well as her attention to detail is what ensures that she is a valued asset to our business. She's an effective communicator and conducts her day to day business with integrity and honesty, enjoying strong rapport and loyalty amongst her clients.

Throughout her career Jo has established close networks of builders to create a range of house and land packages to suit homesites of varying topographies and communities. Jo continually applies her knowledge to benefit her estates and clients.

### COMMUNITY INVOLVEMENT

Colliers International is committed to giving back to the communities in which we live and work. For almost 15 years we have partnered with United Way, Community Funds of Australia, to deliver a national Community Care Program.



## Jo Townsend

SALES EXECUTIVE  
Residential | QLD

Brisbane



[jo.townsend@colliers.com](mailto:jo.townsend@colliers.com)

### PROJECTS & GROSS REALISATIONS

The Crossing, Karalee – 160 lots, gross realisation \$44m

Bluewattle, Townsville – 1,300 lots, gross realisation \$49m

Rivermarque, Mackay – 91 apartments, gross realisation \$175m

Glenrowan, Mackay - 270 lots, gross realisation \$49m

Woodlands Andergrove, Mackay - 233 lots, gross realisation \$31m

Forest Pines, Forest Glen – 240 lots, gross realisation \$60m

Range Brook, Woombye - 67 lots, gross realisation \$14.5m

The Haven, Peregian Springs - 71 lots, gross realisation \$18.5m

Savanna Meadows, Maleny - 42 lots, gross realisation \$10.9m

Allure, Mount Coolum - 33 lots, gross realisation \$10.5m

Forest Rise, Buderim - 39 lots, gross realisation \$8.2m