



Real Estate Analyst | Arizona
Investment Properties Services

jenny.bassett@colliers.com
Main: +1 602 222 5000
Direct: +1 602 222 5158
Mobile: +1 480 980 8392
colliers.com

2390 E Camelback Rd
Suite 100
Phoenix, AZ 85016

Jenny Bassett

Area of Expertise

As a real estate analyst with Colliers, Jenny Bassett specializes in investment properties as part of the high-performing team led by executive vice president Mindy Korth. Working alongside team members Kelsey Robinson and Alyssa Smith, Jenny plays an integral role in every phase of the transaction lifecycle—from initial pitch to final close. Her collaborative approach, analytical strength, and keen eye for detail help drive the team's continued success in the competitive Phoenix investment sales market.

Jenny's responsibilities extend beyond financial analysis; she also oversees the team's external branding and marketing strategy, helping to shape compelling narratives for clients, prospective investors, and industry peers. The team represents a diverse client base—including institutional, private, and lender/special servicer investors—and is committed to delivering tailored, strategic solutions regardless of transaction size. Since joining the team in 2012, Jenny has contributed to 155 successful sale transactions totaling over \$2.7 billion in value.

Business Background

With nearly two decades of experience in commercial real estate, Jenny brings both analytical rigor and creative insight to her role. Prior to Colliers, she worked as a real estate analyst in the Capital Markets Group at CBRE, where she honed her skills in underwriting and investment evaluation.

Earlier in her career, she was immersed in the REIT sector, managing marketing and communications for some of the Valley's most prominent retail destinations—including Scottsdale Quarter and Scottsdale Fashion Square. This blend of investment and marketing expertise gives Jenny a unique perspective on how to position assets for maximum impact in the marketplace.

Education or Qualifications

Bachelor of Arts
Marketing and Design
California State University
Arizona Dept. of Real Estate
Salesperson's License

Affiliations or Memberships

Certified Marketing Director
(CMD)
International Council of
Shopping Centers (ICSC)