



Danyale Breckenridge



Senior Graphic Designer | Arizona

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Education or Qualifications

Bachelor of Science
Urban Planning
Minor in Fine Arts
Arizona State University
AZ Dept. of Real Estate
Salesperson's License

Area of Expertise

As a senior graphic designer for Colliers in Arizona, Danyale Breckenridge is a key contributor to the marketing team's efforts in developing and creating business development pitches and presentations, print and digital property marketing materials, client strategies, and positioning in the marketplace.

Danyale is a strong leader, confident communicator, and strategic thinker, with a keen eye for details.

Leveraging her extensive project management, organizational, design and technical skills, she executes creative strategies, marketing plans and custom designs tailored to each initiative.

As a broker/client-facing creative, Danyale works collaboratively with a variety of personalities under multiple competing deadlines, keeping projects on-time and on-course. She thrives in the dynamic, fast-paced and demanding commercial real estate environment.

Colleagues and clients describe Danyale as creative, positive, ready to help, determined, hard-working, charismatic, outgoing, and driven. She is a collaborative team player, who is committed to adding value and delivering results.

Danyale is highly proficient in Adobe Creative Suite (InDesign, Illustrator and Photoshop), CoStar, Email Studio and Constant Contact email marketing, and Microsoft Office.

Business Background

Danyale has an extensive real estate graphic design background, with over 10 years of commercial real estate marketing and research experience.

Prior to Colliers, Danyale was a marketing and research specialist for Commercial Properties, Inc. She graphically designed all marketing materials from inception to delivery, with attention to branding and market demand.

As the marketing director for ViaWest Group, Danyale oversaw all marketing efforts, maintaining flawless standards for the company and its properties. She also managed the disposition, financing, and acquisition process for properties, as well as writing and distributing press releases.

Previously Danyale was a senior marketing specialist for Voit Real Estate Services, responsible for marketing design and strategy, along with media relations.

Danyale also served as a marketing associate for a high-profile multifamily investment team with Colliers in Arizona. She managed all back-office functions, designed marketing collateral and prepared BOVs.

Community Involvement

- Brokers for Kids
- First Friday art show participant