

# Daniel Atkins

MARKETING EXECUTIVE | RESIDENTIAL  
Sydney CBD



[daniel.atkins@colliers.com](mailto:daniel.atkins@colliers.com)

## EDUCATION AND QUALIFICATIONS

Bachelor of Business  
(Economics)  
Swinburne University of  
Technology

Diploma of Advertising  
Macleay College

## CONTACT DETAILS

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## AREA OF EXPERTISE

Daniel is a Marketing Executive in the residential team, assisting the Directors as required to ensure the success of residential projects through marketing initiatives and campaigns.

He has experience in residential projects from branding & creative, digital, CGI management and media implementation. Daniel has strong project management skills with high attention to detail and the ability to manage multiple stakeholders through effective methods of communication.

## PROFESSIONAL ACCOMPLISHMENTS

- Four years of experience in marketing and communications
- Management of residential projects within NSW & Victoria including apartment, house & land and mixed-use & social housing
- Successful launch of Residential projects

## BUSINESS AND EDUCATIONAL BACKGROUND

Daniel has worked within marketing and communications for 4 years across multiple categories including telecommunications, healthcare and residential & commercial property. His experience spans from branding & communications, media implementation, CGI management and communications & events.

He has worked on marketing campaigns for residential projects ranging from launch through to maintenance & tactical campaigns.

Daniel previously held the position of Account Manager at Metropolis Agency, where he was responsible for the management of residential projects within NSW and Victoria, as well as corporate marketing initiatives for Residential and Commercial Real Estate Agencies.

[First Last Name] [Designations]

[TITLE]

[Office]



[email]@colliers.com

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[First Last Name]  
[Client Company]

## REPRESENTATIVE CLIENTS AND PROJECTS

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