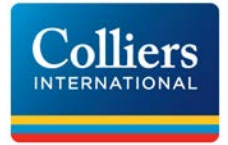




Cory Gernant

SENIOR CLIENT SERVICES COORDINATOR | ARIZONA



cory.gernant@colliers.com

EDUCATION AND QUALIFICATIONS

Bachelor of Arts
Graphic Design/Marketing
Art Institute of Phoenix

Associate of Arts
Graphic Design/Marketing
Scottsdale Community
College

Arizona Dept. of Real Estate
Salesperson's License

CONTACT DETAILS

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AREA OF EXPERTISE

Cory Gernant is a senior client services coordinator for the Roach Multifamily Team and Meng-Grantham Hospitality Team. He manages all aspects of marketing and client services, as well as presentations, property tours, and transaction administration.

With more than 15 years of experience in marketing, including over five years in commercial real estate, Cory provides a broad bandwidth of marketing expertise unrivaled in the commercial real estate industry. His brokers and their clients benefit from his careful attention to detail, organizational skills and pragmatic approach to marketing,

Combining cutting-edge creativity with highly effective marketing strategies, Cory ensures his teams have a competitive advantage in their service offering to the marketplace. He develops compelling visual stories that help win business and successfully market properties.

Cory creates impactful designs for high-level marketing collateral, including offering memorandums, broker opinions of value, lead-generating digital marketing and custom property websites that stand out from the competition. He integrates his understanding of the clients' needs with the team's strategies to develop creative concepts that achieve results.

As a collaborative team member, Cory provides both strategic and tactical support to meet his teams' objectives. Colleagues describe Cory as innovative, highly creative, inquisitive, hard-working, fun and caring.

Internal and external clients are well-served by Cory's advanced skills in the entire Adobe Creative Cloud and Microsoft Office Suites, HTML/CSS/JavaScript, content management systems, Constant Contact, CoStar and LoopNet. He is also Google AdWords certified.

BUSINESS BACKGROUND

Cory has more than 15 years of design, creative and marketing experience in print and digital marketing, websites, social media, photography, and advertising.

Previously, Cory served as creative director of OB Sports Golf Management, where he created an in-house marketing agency from the ground up. He built a team that serviced the marketing needs of more than 60 golf courses and private clubs with web, print, social media, photography, and radio and television advertising.

Cory's experience includes more than five years in marketing for Grubb & Ellis | BRE. He helped grow the in-house marketing group from two to 10 staff, helped create national branding guidelines, and managed all marketing services, including web, print and photography, for more than 100 brokers and their teams.

COMMUNITY INVOLVEMENT

- Brokers for Kids
- Big Brothers/Big Sisters
- Little League Baseball