



Senior Client Services Coordinator  
| Arizona

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### Education or Qualifications

Bachelor of Arts  
Graphic Design/Marketing  
Art Institute of Phoenix

Associate of Arts  
Graphic Design/Marketing  
Scottsdale Community College

AZ Dept. of Real Estate -  
Salesperson's License

## Cory Gernant

### Area of Expertise

As a senior client services coordinator for the Arizona market at Colliers, Cory Gernant delivers comprehensive marketing and client services for industrial and office teams, as well as senior professionals specializing in mortgage advisory, debt, and structured finance.

Cory brings a unique blend of creativity and precision to every project, crafting compelling visual stories that elevate brands and drive results. His thoughtful, strategic approach helps teams win business and market properties with confidence.

Cory's impactful designs for high-level marketing collateral, lead-generating digital campaigns, and standout custom property websites reflect his deep understanding of client needs and Colliers' strategies, achieving outstanding results.

As a collaborative team member, Cory provides strategic and tactical support with advanced skills in Adobe Creative Cloud, Microsoft Office Suites, HTML/CSS/JavaScript, content management systems, Email Studio, Constant Contact, CoStar, and LoopNet. He is also Google AdWords certified, blending technical expertise with a passion for creativity and results.

### Business Background

Cory joined Colliers in 2018 as a senior client services coordinator, bringing a wealth of design, creative, and marketing expertise. His background spans nearly two decades in print and digital marketing, websites, social media, photography, and advertising.

Previously, as the creative director of OB Sports Golf Management, Cory established an in-house marketing agency from the ground up. He built and led a team that addressed the marketing needs of over 60 golf courses and private clubs, delivering comprehensive services in web, print, social media, photography, and advertising.

Cory's experience also includes more than five years in marketing for Grubb & Ellis. During his tenure, he played a pivotal role in expanding the in-house marketing group from two to 10 staff members, developing national branding guidelines, and managing comprehensive marketing services—including web, print, and photography—for over 100 brokers and their teams.

### Community Involvement

- Colliers AZ Cares, a charitable foundation
- Brokers for Kids
- Big Brothers/Big Sisters
- Little League Baseball