



Senior Client Services Coordinator |  
Houston  
Multifamily Investment Properties

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### Education & Qualifications

BBA in Marketing, University of  
Missouri – Kansas City

Commercial Property Marketing  
Certification (CPMC), Colliers  
University

Commercial Property Research  
Certification (CPRC), Colliers  
University

Smartsheet Certified User,  
Smartsheet Academy

## Corinne Bort, CPMC, CPRC

### Area of Expertise

Corinne is a Senior Client Services Coordinator at the Colliers office in Houston supporting advisors specializing in the multifamily sector. Her role as a Senior Client Services Coordinator includes developing and maintaining a staged marketing program for listing assignments, listing pitches, proposals and agreements, buyer site tour coordination, market research, marketing initiatives, online database maintenance, tracking deals, client support and contract administration.

Corinne has been with Colliers since 2017 and joined the Houston office marketing and research team as the marketing coordinator. While on the team, she was the go-to in-house resource for social media, custom web sites, public relations and onboarding for new hires.

Corinne earned both the Commercial Property Marketing Certification (CPMC) and Commercial Property Research Certification (CPRC) from Colliers University. CPMC and CPRC are the first and only accreditations for commercial real estate marketing and research professionals. It offers a professional development path to increase strategic and tactical expertise in marketing/research, knowledge of the industry and capabilities with commercial real estate tools.

### Business and educational background

Corinne began her career with the United Real Estate Group, a fast-growing residential and auction company. She gained a depth of knowledge about executing proposals from the very beginning to post analysis; in addition, she focused on advertising and maintaining a network of advisors, specializing in recruitment and brand awareness.

### Computer Competencies

- Adobe Creative Suite (Acrobat Pro, InDesign, Photoshop, Illustrator)
- CoStar
- Eagle View, Pictometry Imagery
- Google:Earth Pro, My Maps, Docs, Spreadsheets
- HTML
- HubSpot
- Landvision
- Microsoft Office Suite
- RCM (Real Capital Markets)
- REApplications
- SitesUSA
- Smartsheet
- ZipForms