



Vice President | Arizona
Cooke Multifamily Team

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Education or Qualifications

Bachelor of Arts
Liberal Arts & Sciences
Thomas Edison State College

Affiliations or Memberships

Colliers Multifamily Services
LAI Land Economics Society
Member

Chris Roach

Area of Expertise

Chris Roach is a vice president with Colliers and member of the Cooke Multifamily Team—one of the top multifamily teams in the nation.

The team includes Cindy Cooke, Brad Cooke, Matt Roach, Teresa Lowery, Ron Cameron, Thomas Brophy, Nicholas Solo, Alice Bean, Kellyanne Kennedy, and Tyler Sweet.

The Cooke Multifamily Team focuses on institutional and private equity assets, ranging from core plus to workforce housing across the United States.

Chris has emerged as a proven leader within the multifamily market, with clients that include institutional, private equity and individual investors.

His in-depth understanding of both investment sales and capital markets enables him to complete complex transactions, while ensuring a smooth process for all parties.

His experience includes market rate and affordable housing, bulk condominium sales, mixed-use, new construction, land, and complex value-add transactions.

Clients and colleagues find Chris to be diligent, persistent, knowledgeable, trustworthy, and responsive.

His proven track record of success within an ever-changing marketplace has allowed him to forge deep client relationships while continually achieving superior results.

Professional Accomplishments

- #2 Top Team, Colliers - 2020
- #2 Top Team, Colliers - 2019

Business Background

Chris joined Colliers in 2018, bringing extensive experience in sales, marketing, and entrepreneurship. His background in both business and sports has given him exceptional skills in sales, analysis, and negotiations.

Previously, Chris joined ORION Investment Real Estate in Phoenix in 2014, where he was a senior vice president of multifamily investment sales.

Chris had a successful college career playing Division 1 baseball, which he credits as an early source for his drive and determination.

Community Involvement

- Teach One to Lead One, community mentorship program to lead at-risk kids into a life of purpose and potential
- Colliers AZ Cares, a charitable foundation
- Volunteer at Redemption Church