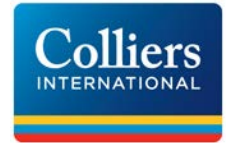




# Bill Swirtz

VICE PRESIDENT | ARIZONA



[bill.swirtz@colliers.com](mailto:bill.swirtz@colliers.com)

## EDUCATION AND QUALIFICATIONS

Bachelor of Science  
Business Management  
Arizona State University

Broker's License  
AZ Dept. of Real Estate

## AFFILIATIONS AND MEMBERSHIPS

Arizona Self-Storage  
Association (AZSA)

## CONTACT DETAILS

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[www.colliers.com/  
arizona](http://www.colliers.com/arizona)

## AREA OF EXPERTISE

Bill Swirtz is a vice president with Colliers International, specializing in office, retail, multifamily and industrial properties, as well as land development. He represents tenants, investors and owners in leasing and investment sales.

Leveraging more than 35 years in executive leadership and brokerage, Bill carefully guides clients throughout the process of leasing, buying or selling properties. He fully understands his clients' needs and develops real estate strategies that align with their financial goals.

With a thorough knowledge of market conditions and property fundamentals, he positions properties to increase liquidity and maximize value.

Clients benefit from Bill's multi-market experience in real estate leasing and sales, property development, facilities management, architectural design, construction and project management.

As a trusted advisor and confidant, Bill cultivates long-term client relationships built on mutual trust and respect. Clients and colleagues consider Bill to be a highly skilled professional, who is loyal, conscientious, steady and adaptable.

## PROFESSIONAL ACCOMPLISHMENTS

- Completed 450 lease transactions in 41 states and \$2 billion in lease consideration
- Developed, leased and sold over 3 MSF of office buildings in metro Phoenix
- Designed and negotiated 11 build-to-suit office properties in eight different states

## BUSINESS BACKGROUND

As a C-Level deal maker with more than 35 years of experience in high-profile executive leadership and brokerage, Bill has demonstrated success in creating sustainable revenue pipelines, growing market share, and maximizing operating margins and net income.

Prior to joining Colliers, Bill was president of Swirtz Realty Advisors, LLC, focusing on brokerage, tenant services and real estate development in metro Phoenix.

Previously, Bill served as president and designated broker of Apollo Development Corporation, a wholly owned subsidiary of the Apollo Group, Inc., parent company of The University of Phoenix.

Bill directed site selection, lease administration, design and construction, process integration, and facility management. He designed and implemented comprehensive real estate models to align with corporate objectives. He also managed leasing and brokerage services for the parent company and all subsidiaries worldwide.

During his tenure at Apollo, Bill handled cumulative transactions of \$1.5 billion in lease value. He generated significant profits on transactions, including a \$20 million profit on the 600,000-square-foot Class A Riverpoint Office Complex and a \$5 million profit on the acquisition and sale of a 75,000-square-foot building.

## COMMUNITY INVOLVEMENT

- East Valley Women's League participant
- East Valley Marine Corp supporter and contributor