



Research Manager | Houston
Research

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Beth Staggs, CPMC, CPRC

Area of Expertise

Beth Staggs has worked extensively in commercial real estate research and market analytics in Houston since 2001. Beth assists in the preparation of in-house office, retail, industrial, investment, healthcare and economic market reports and presentations. Beth also works closely with the marketing department in maintaining databases and custom market research material.

Beth earned both the Commercial Property Marketing Certification (CPMC) and Commercial Property Research Certification (CPRC) from Colliers University. CPMC and CPRC are the first and only accreditations for commercial real estate marketing and research professionals. It offers a professional development path to increase strategic and tactical expertise in marketing/research, knowledge of the industry and capabilities with commercial real estate tools.

Education & Qualifications

Real Estate Sales Agent's
License, Texas

Smartsheet Certified User,
Smartsheet Academy

Inbound Certified, HubSpot
Academy

Commercial Property Marketing
Certification (CPMC), Colliers
University

Commercial Property Research
Certification (CPRC), Colliers
University

Bold Graduate

Affiliations & Memberships

Commercial Real Estate
Research Forum (CRERF)

National Association of Realtors
Houston Association of Realtors